



Grosse Pointe Park Little League

www.gppll.com

Officers 2023

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Dean Valente

Dear Grosse Pointe Park Little League Sponsors, Families and Supporters,

Most of you are familiar with the Grosse Pointe Park Little League Yearbook. It is a wonderful keepsake, a handy reference, and one of our most important fundraising tools.

GPPLL has been thriving in Grosse Pointe Park, we are in our 70th year. Little League Baseball gives our children self-confidence while learning the value of commitment, hard work, and self-discipline. Your support helps offset the costs to maintain and improve the ball fields as well as beautifying more green space in Grosse Pointe Park.

GPPLL needs your continued support to provide an exceptional baseball experience to the children in our community. The children range in age from 5 to 16 years in age and compete in a range of divisions within GPPLL.

If you are an advertiser already, thank you! We hope you'll support us once again. If you're considering it, now is as good a time as any to start. If you know someone with a local business, please tell them what great advertising options we have.

Here are a few quick facts:

- * Yearbooks are hand delivered by each of our Little Leaguers, in uniform, to over 5,000 households and businesses in Grosse Pointe Park the morning of Opening Day every year!
- * GPPLL has been thriving in Grosse Pointe Park, we are in our 70th year of providing baseball for boys and girls and our Fast Pitch Softball for girls is growing fast.
- * The yearbook contains a picture of each team in the league- including more than 250 players and coaches - making it a lasting keepsake.

Please see the back of this letter for rates and options. Feel free to contact me or any other board member with any questions. Thank you for your consideration, and please support the advertisers when you get the book. Have a great season!

Thank you for your consideration,

Marty McMillan
GPPLL President
Yearbook/Fundraising Chairman
mmcmillan@gppll.com
313-550-9661



2023 Advertising Contract

DEADLINE IS April 6th, 2023

Yearbook Rates:

- ___ **Cover** – Back (Color) \$3,000
- ___ **Cover** – IS, BS, (Color) \$2,000
- ___ Full Page (Color 8X5) \$1,000
- ___ Full Page (8X5) \$500
- ___ Half Page (4X5) \$300

- ___ **Sponsors:** Corporate \$100 (listed by business name)
- ___ Gold \$100 (listed by name, includes Good Luck message)
- ___ Silver \$50 (listed by name, includes Good Luck message)
- ___ Good Luck Message \$25 (must be pre-paid)

Web page Rates:

- ___ Home Page \$500 (free with **Cover** ad)
 - ___ Link Page \$300
- (can link to your home page, coupons, or as you desire)

Good Luck Message (25 words or less) or Special instructions:

Advertiser name: _____

Address: _____

Authorized by: _____ Signature: _____

Phone: _____ E-mail: _____

Visa/MC # _____ **Exp** _____ **CID** _____

___ Check enclosed ___ Please bill me ___ Call me about design at little or no cost!

___ Artwork attached (hi-res jpeg (300dpi), or clean hard copy) ___ Artwork to come

Please put my ad as close as possible to the _____ team photo (If you don't know the team yet, write player name and age). Note: Good Luck Messages, Corporate, Gold, and Silver Sponsors are printed on several pages together and placement cannot be guaranteed.

Please submit this contract, artwork, and payment to:

Thank you for supporting community baseball!

Grosse Pointe Park Little League
c/o Marty McMillan
616 Lakepointe, GPP, MI 48230
mmcmillan@gppll.com 313-550-9661